



Since 1858 millions of clients have chosen Lechler paints in the Industry, Refinish, Decorative, Yachting and Habitat sectors identified by the Group's five brands.

Today more than six hundred people are committed to the research, development, production and marketing of paints as well as training for users.

Lechler's Head Office is located in Como, Italy and there are also three Italian production facilities in the cities of Como, Seregno and Foligno. In the rest of Europe the company has four subsidiaries: Manchester (UK), Grenoble (France), Barcelona (Spain) and Kassel (Germany). In Brazil it operates through the production facility and branch based in Parai (Rio Grande do Sul) and through branches in Rio Negrinho (Santa Catarina), Ubà (Minas Gerais) and Paulínia (São Paulo).

Lechler Tech is the reference paint brand for industrial companies that wish to add value to their products both in terms of aesthetic results as well as performance with high resistance and durability: *Wherever paint matters!*





Color Design is the Lechler's new concept that combines chemical development with the evolution of the language of colour.

Lechler since 1858

For over a century, we have been promoting the culture of colour. We know the language, and the neologisms; we study the trends and future scenarios. But above all, we own the technology to produce all these things. Finally, the "colour idea" has become a determining element in the design of a space, room or object.

...and we won't stop colouring the world.

The Color Design Project by Lechler, organized in partnership with the industrial designer Francesca Valan, provides indications, suggestions and technical information to make choosing colour and finishes easier.

Lechler Color Design projects: Color Trainer by Chrèon for Decorative, Color Trend Consultant by Lechler Tech for Industry and Color Trend Habitat by IVE for Habitat.





Color Trend Consultant

Color Trend Consultant is the project that presents new finishes with trendy colours for industrial products.

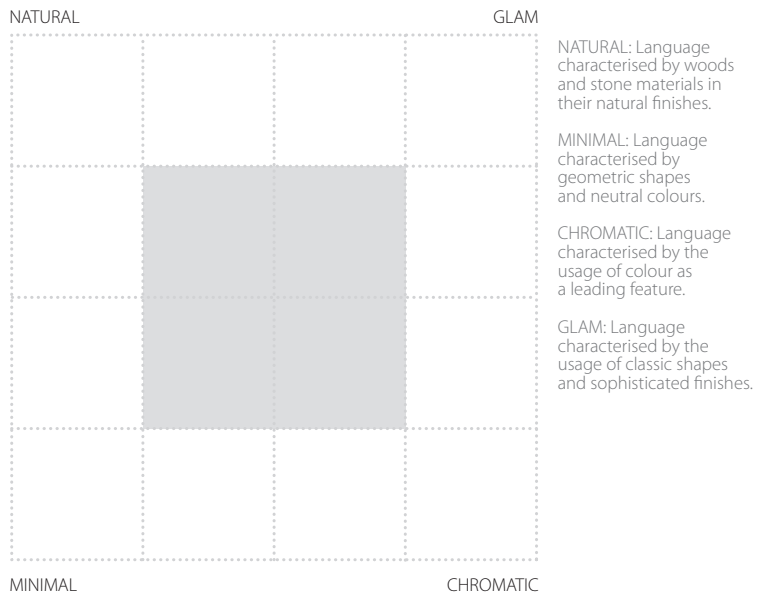
Wherever paint matters colour is an important added value that can enhance the precious features of an object, endowing it with the capacity to arouse emotion.

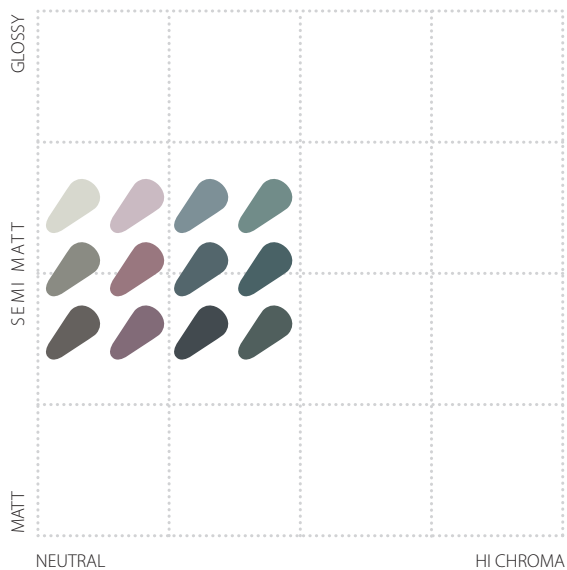
Color Trend Consultant is a must for industries, decision makers, style centres and designers who design objects that will be marketed in the short and medium term.

Polineutri Timeline

The MINIMAL line has completed its cycle and metal greys are shifting towards CHROMATIC solutions gaining a pale hue. The dominant shades allow us to better match them with the latest colourful surfaces.

The series evokes the anodised aluminium of the past with a prevalence of light blue, gold and antique rose. Four ranges are proposed with four finishes ranging from ULTRA MATT to SEMI MATT which range from a coloured single layer to soft touch.





Polineutri Colour Card

The colour card includes 12 colours divided into 4 main shades: Yellow, Red, Blue and Green developed into three grades of lightness:

LIGHT 80% a 61% reflection values

MEDIUM 62% a 40% reflection values

DARK 51% a 30% reflection values

Every hue has been assigned a different finish:

YELLOW Single Layer <40 gloss

RED Transparent Satin-Finish <20 gloss

BLUE Transparent Extra Matt <3,4 gloss

GREEN Soft touch 1-2 gloss

They can be used with monochromatic combinations in a scale of clarity or by mixing the shades among them to create polichromatic combinations.

The pages below provide some examples of the application on significant contemporary design products manufactured in various materials.

These are only examples. The hues do not correspond to the products in the catalogue.

We thank all companies that partnered with us in this initiative.

					157 LIGHT METALLIC YELLOW Gloss: ≈ 40 Reflection: 81%
160 LIGHT METALLIC RED Gloss: ≈ 17 Reflection: 80%					
					158 MEDIUM METALLIC YELLOW Gloss: ≈ 40 Reflection: 62%
161 MEDIUM METALLIC RED Gloss: ≈ 11 Reflection: 62%					
					159 DARK METALLIC YELLOW Gloss: ≈ 23 Reflection: 51%
162 DARK METALLIC RED Gloss: ≈ 13 Reflection: 40%					
					163 LIGHT METALLIC BLUE Gloss: $\approx 3,4$ Reflection: 64%
166 LIGHT METALLIC GREEN Gloss: $\approx 2,3$ Reflection: 61%					
					164 MEDIUM METALLIC BLUE Gloss: ≈ 2 Reflection: 45%
167 MEDIUM METALLIC GREEN Gloss: $\approx 1,5$ Reflection: 40%					
					165 DARK METALLIC BLUE Gloss: $\approx 1,4$ Reflection: 33%
168 DARK METALLIC GREEN Gloss: $\approx 0,7$ Reflection: 30%					

Colour Proposal: colour combinations

157
LIGHT
METALLIC
YELLOW



160
LIGHT
METALLIC
RED



163
LIGHT
METALLIC
BLUE



166
LIGHT
METALLIC
GREEN



163
LIGHT
METALLIC
BLUE



164
MEDIUM
METALLIC
BLUE



165
DARK
METALLIC
BLUE



157
LIGHT
METALLIC
YELLOW



163
LIGHT
METALLIC
BLUE



159
DARK
METALLIC
YELLOW



162
DARK
METALLIC
RED



165
DARK
METALLIC
BLUE



168
DARK
METALLIC
GREEN



157
LIGHT
METALLIC
YELLOW



158
MEDIUM
METALLIC
YELLOW



161
MEDIUM
METALLIC
RED



164
MEDIUM
METALLIC
BLUE



KETTLE ICONA

Polineutri paints evoke the anodized finishes of the 1950s and perfectly suit these Kettles that are inspired by the formal icons of those years.

The metallic cover is treated with the dedicated adhesion primer **1K Fast primer (LS100)**. The colour is applied from the next layer with **1K Matt Base (LS903)** and completed with the transparent finish coat **Acriflex colourless Extra Matt (96216)** that conveys the final matt look and protects the substrate. The versatile painting system makes it possible to obtain an endless range of colours with numberless tactile effects, guaranteeing high resistance to scratches and to the effects of general detergents.



KETTLE ICONA
Manufacturer: DE'LONGHI
Designer: DARIO DE PRA'
(Designer De'Longhi)
Material: SHEET METAL

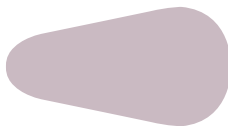




157
LIGHT METALLIC YELLOW



160
LIGHT METALLIC RED



163
LIGHT METALLIC BLUE



166
LIGHT METALLIC GREEN



NEW POT



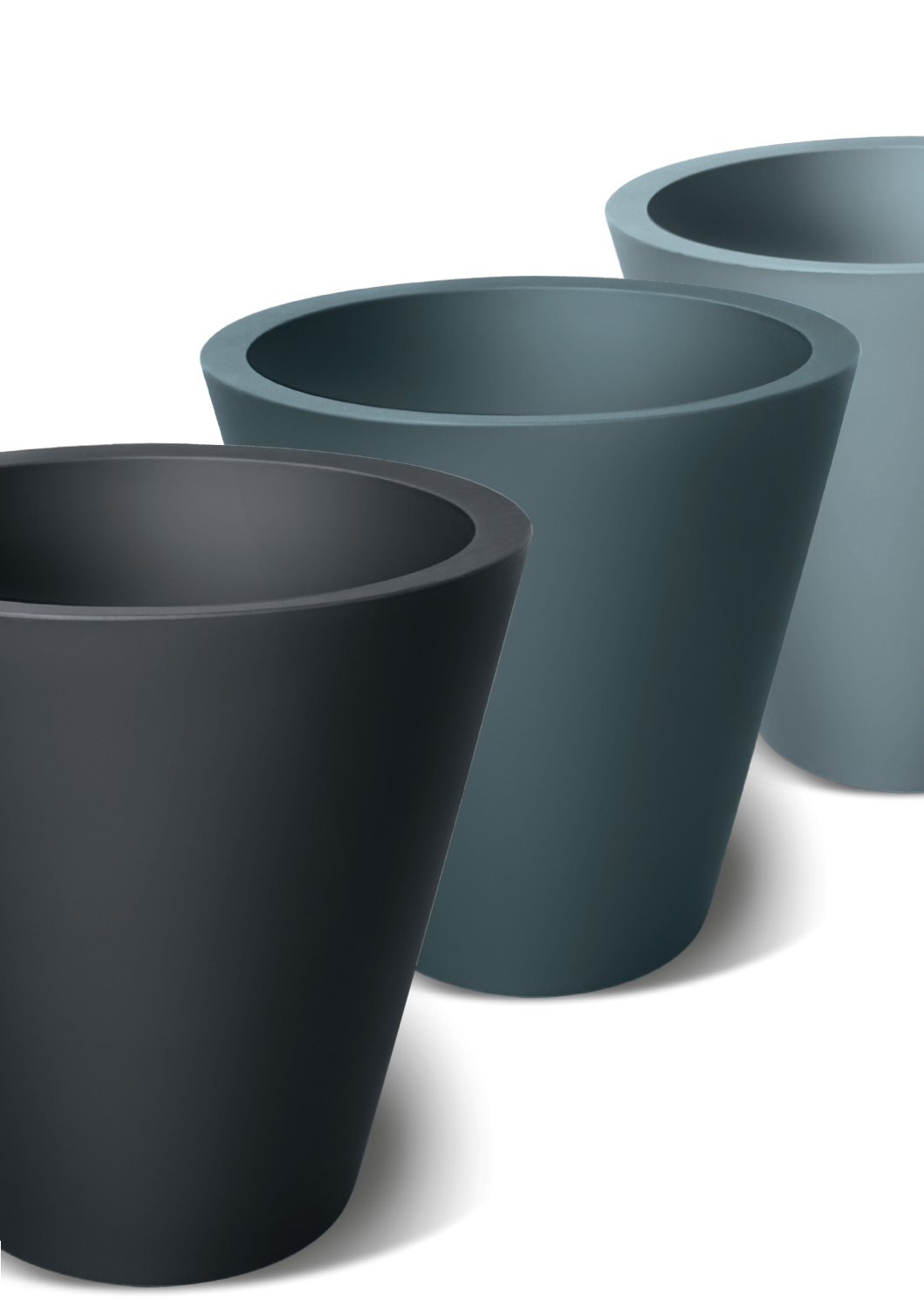
The dark metallic finish adds mysterious charm to the basic shape of this vase. Matt reflections subtly enhance roundness.

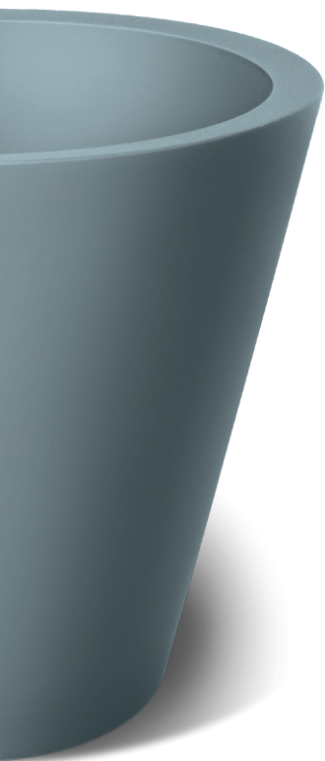
After cleaning and flame-polishing treatment the vase is treated with the special adhesion primer **Multiplast Primer (LS920)**. The colour is applied in the next layer of **1K Matt Base (LS903)** while the transparent finish coat **Acriflex Incolore Extra Matt (96216)** determines the final Extra Matt aesthetic look and protects the substrate.

Lechler Tech products make it possible to paint large manufactured items and always achieve a uniform homogeneous look.

VASE NEW POT
Manufacturer: SERRALUNGA
Designer: PAOLO RIZZATO
Material: LLDPE
(Linear Low Density PolyEthylene)







163
LIGHT METALLIC BLUE



164
MEDIUM METALLIC BLUE



165
DARK METALLIC BLUE





SPOTLIGHT BIN

The latest neutral hues are ideal to adjust lighting systems to suit the dominant shade of new living environments.

In the example on the next page the spotlight with the bluish reflection blends into the ceiling colour.

The metallic frame is treated with the dedicated adhesion primer **1K Fast primer (LS100)**. The colour is conveyed by the next layer with **1K Matt Base (LS903)** and completed with the transparent finish coat **Acriflex colourless Extra Matt (96216)** that conveys the final matt look and protects the substrate. Excellent resistance is guaranteed whenever very high performance products are used.



157
LIGHT METALLIC YELLOW

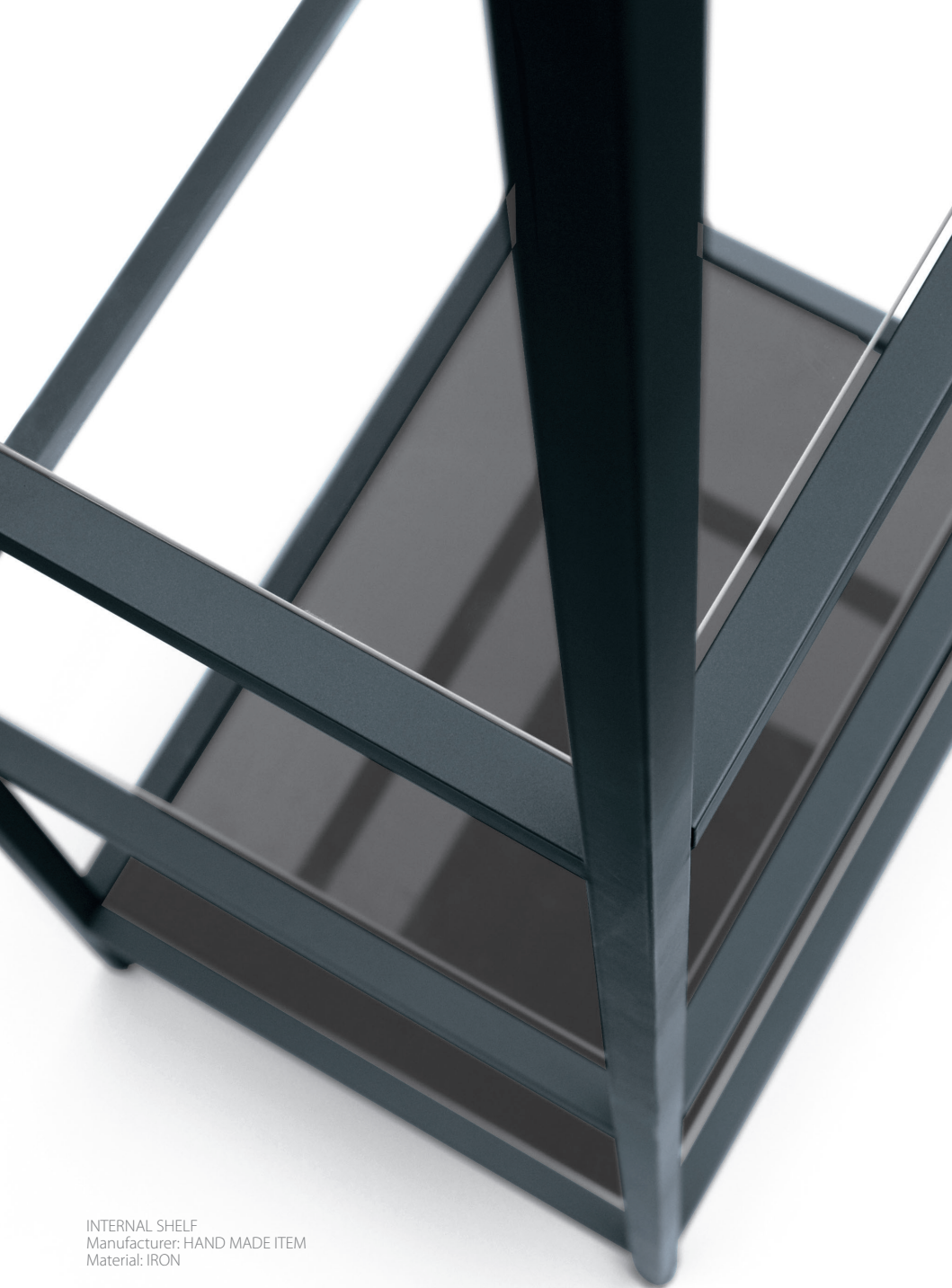


163
LIGHT METALLIC BLUE

SPOTLIGHT BIN
Manufacturer: EXENIA
Material: ALUMINIUM



The wall colour is
FRAMATON SETA BY CHREON
COD: 64002 TONAL BLUE



INTERNAL SHELF
Manufacturer: HAND MADE ITEM
Material: IRON



HANDMADE INTERNAL SHELF

Colour characterizes objects and makes them interact. Dark blue has enriched the simple shape of this shelf with reflections and colour.

The metallic frame is treated with the dedicated adhesion primer **1K Fast primer (LS100)**. The next layer of **1K Matt Base (LS903)** conveys the colour which is completed with the transparent finish coat **Acriflex colourless Extra Matt (96216)** that determines the matt look and resistance.

A uniform coat of paint is ensured on the handmade object which has several corners by choosing professional Lechler Tech products that are easy to use.



159
DARK METALLIC YELLOW



162
DARK METALLIC RED



165
DARK METALLIC BLUE



COLOMBINA XLD

The metallic matt effect underscores the technological features of this electric broom. The monochromatic colour unifies the shape and highlights the functional colour of the controls.

The plastic case of the object is treated with the special adhesion primer **Multiplast Primer (LS920)**. The colour is conveyed by the next layer with **1K Matt Base (LS903)**. The transparent **Clear soft Matt TH (31575)** finish coat protects the object and completes it with a matt look. The use of the soft finish gives the object a very pleasant feel and also ensures excellent resistance to impact and detergents.



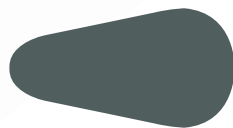
ELECTRIC BROOM COLOMBINA
Manufacturer: DE'LONGHI
Designer: FRANCESCA CESTER
Material: ABS







168
DARK METALLIC GREEN



The wall colour is
FRAMATON SETA BY CHRËON
COD: 80002 PALE BLUE



TABLE LAMP
Manufacturer: HAND MADE ITEM
Material: ALUMINIUM



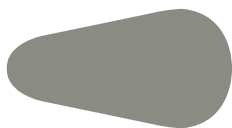
TABLE LAMP

Colour helps objects to interact both with each other and with their setting. This cyan lamp is drawn out of its non-descript anonymity by a colour that associates it with the shade of the wall.

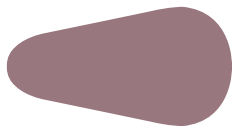
The metallic cover is treated with the dedicated adhesion primer **1K Fast primer (LS100)**. The colour is conveyed by the layer **1K Matt Base (LS903)** and completed with the transparent finish coat **Acriflex colourless Extra Matt (96216)** super matt antireflection. This paint can be applied with a simple cycle or even by hand.



157
LIGHT METALLIC YELLOW



158
MEDIUM METALLIC YELLOW



161
MEDIUM METALLIC RED



164
MEDIUM METALLIC BLUE





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